Well-being, people and places: Policies for immigration, diversity and better neighbourhoods:

# Investigating people-place effects in the UK

using linked longitudinal survey and administrative records



Gundi Knies (Thünen-Institute for Rural Studies) Patricia Melo (Lisbon School of Economics)









"Neighbourhood effects"



- Simple idea: Places are different! Some places have more a lot more productive environments for residents to flourish than others
- Spatial distribution of opportunities is unequal: e.g., access to quality-economic, social, and cultural resources
- Concentrated disadvantage affects people's wellbeing over and above what might be explained by their personal and family background alone

# What can policymakers do about neighbourhood effects?

- If place matters because of different levels of spending: transfer resources across space (e.g., Single Regeneration Budget, New Deal for Communities, Towns Fund)
- If place matters because of peoples' behaviour: achieve "associational redistribution" (Durlauf 1996)
- Need to know:
  - Is the effect causal or due to selection?
  - Which scale matters?

# Which effect mechanism is important?



• Our review of 91 empirical studies shows that catch-all, social interactive and environmental effects are most heavily researched:

Wellbeing	Neighbourhood effect mechanism						
outcome	Catch-all	Social interactive	Environmental	Geographical	Institutional	- All	
Employment	15	2	0	2	4	23	
Income	33	21	0	0	1	55	
Health	45	51	72	3	14	185	
Life satisfaction	11	24	13	0	0	48	
Total	104	98	85	5	19	311	

Source: Project report Knies and Melo (2021), Table 3. Also see review data base: https://data.mendeley.com/datasets/nkf79rtfk8/1

# Which neighbourhood scale is important?

• Most studies look for effects at "small" or "very small" scales:

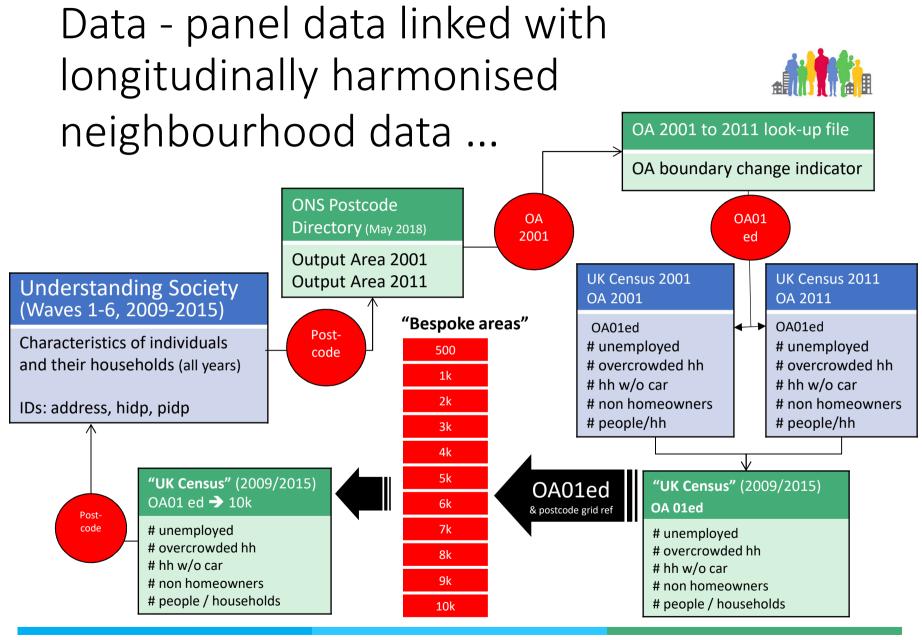
Neighbourhood size		<b>T</b> . 1. 1			
(average number of people)	Employment	Income	Health	Life satisfaction	Total
Very small (<500)	3	3	24	16	46
Small (~1k-3k)	8	23	37	11	79
Intermediate (~4k-8k)	11	5	36	6	58
Large (10k-20k)	0	8	9	0	17
Very large (>20k)	0	16	6	2	24
Total	23	55	112	34	224

Source: Project report Knies and Melo (2021), Table 5. Also see review data base: https://data.mendeley.com/datasets/nkf79rtfk8/1

## Research Questions



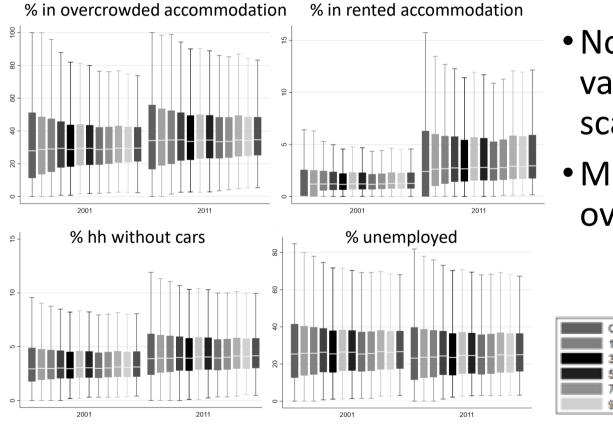
- 1. Does living in a deprived area affect individual wellbeing?
- 2. At which spatial scale should resources be targeted to reduce inequalities in wellbeing arising from neighbourhood deprivation?
- 3. Should policy-makers be more interested in reducing the impact of neighbourhood deprivation on subjective or objective wellbeing outcomes?





Well-being, people and places: Policies for immigration, diversity and better neighbourhoods (Online event)

## Characteristics of bespoke neighbourhoods 2001 and 2011 (Box-Whisker plots)



- Not much variation across scales
- More variation over time

AO	500
1k	2k
3k	4k
5k	6k
7k	8k
9k	10k

Source: Project report Knies and Melo (2021), Figure 4.

16th June 2021Well-being, people and places: Policies for immigration, diversity and better neighbourhoodsG. Knies/P. Melo(Online event)

## Empirical strategy (1)



- Comparing the effects from local deprivation on subjective vs. objective wellbeing - 4 wellbeing outcomes: Earnings;
  Life satisfaction; Health-related quality of life: Mental health; Health-related quality of life: Physical health
- Comparing the effects across neighbourhood scales 12 scales: from >100 people to >10k people, as shown in the previous slide
- Comparing correlational effects vs. causal effects 4 model specifications and additional sensitivity analyses

## Empirical strategy (2)

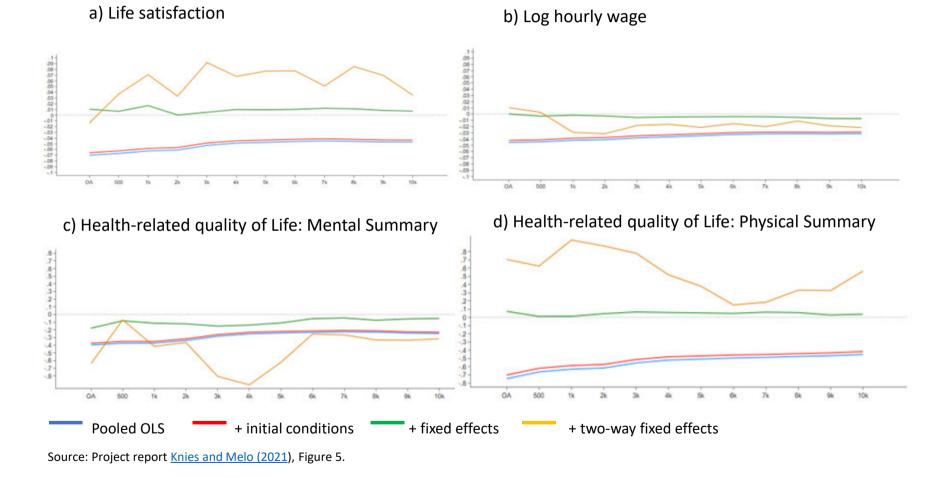


- Main goal: To assess whether apparent "neighbourhood effects" result from residential selection bias or if they are genuine causal effects
- 4 model specifications to control for sources of variation in wellbeing across individuals and which may be correlated with neighbourhood deprivation
  - 1) basic set of individual and regional controls (pooled OLS)
  - 2) + additional family background controls (+ *initial conditions*)
  - 3) + additional individual fixed effects (+ FEs)
  - 4) + additional neighbourhood fixed effects (*two-way FEs*)
- 3 sensitivity analyses to further test for residential selection bias by comparing groups with limited or no residential choice (i.e., social housing renters vs. private renters)

## Comparing effects of neighbourhood deprivation on wellbeing across scales



(controlling for different sources of unobserved heterogeneity)



## Summary of main findings



### 1. Does living in a deprived area affect individual wellbeing?

Yes, but the negative effect from local deprivation is largely due to nonrandom selection into neighbourhoods, and not a genuine causal effect

### 2. At which spatial scale should resources be targeted?

There is no evidence of significant differences across spatial scales, which implies that there is no preferred spatial scale for more efficient resource allocation

#### 3. Focus on subjective or objective wellbeing outcomes?

There are some instances of statistically significant effects of neighbourhood deprivation on the subjective wellbeing outcomes

### Recommendations



- Targeting resources specifically on the most deprived neighbourhoods may not be more efficient in improving residents' wellbeing compared to targeting individuals/households directly (i.e., spatial targeting)
- Individual or household targeting also removes arbitrary definitions of which community is the most deprived
- Whereas spatial targeting is likely to be inefficient at reducing social disadvantage, area-based initiatives are important means of democratic renewal and community engagement to solve problems in deprived areas

## Thank you!



For further information, see project website: <u>https://www.researchgate.net/project/Investigating-</u> <u>People-Place-Effects-in-the-UK-using-Linked-</u> <u>Longitudinal-Survey-and-Administrative-Data</u>

Or:



gundi.knies@thuenen.de pmelo@iseg.ulisboa.pt

